

# Esther Ejidike (Frontend Engineer)

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## SKILLS

- **Frontend/Mobile Development** - 5 years experience of building enterprise software with HTML/CSS, Javascript, Typescript, React, Nextjs, WordPress, Squarespace, Tailwind, MUI, Apollo- Client, Threejs, R3f, React-Native
- **Backend Development:** Nodejs, MongoDB, Express, GraphQL
- **Web3 Development** - Ethersjs, Solidity, Hardhat, Blockchain concepts
- **State Management** - Redux / Redux Toolkit / RTK-Query, React-Query,
- **Testing** - Unit and Integration tests with Jest, Vitest, React-Testing-Library, and e2e tests with Cypress, and Playwright.
- **Cloud / CI/CD:** Azure release/build pipelines, Azure blob storage, Azure functions, IAC with Pulumi, SonarQube/SonarCloud, Aws amplify, Netlify, Vercel, and Render.
- **Tools:** Sentry, Azure App Insights, Postman, VSCode, Git, Azure DevOps, Asana, Notion

## EDUCATION

- **Public Administration**
    - Anambra State University (B.Sc.) (Second Class Honours)
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## PROFESSIONAL EXPERIENCE

### Senior Frontend Engineer

May 2022 - Present

Norebase Inc., United Kingdom (Remote)

Developed and deployed internal Operations & Internal Partners portal which improved operations capacity to incorporate companies across multiple countries at scale and an average of 10,000 USD per month in revenue.

- Team lead in new compliance product development, spearheaded codebase improvements - migrated from RTk - RTK-Query, SonarCloud integration etc.
- Built internal operations and partner software using React/React-Query + Typescript to improve onboarding of 3rd party partners (lawyers) across the world & reduce bug rate from 50% to less than 10%.
- In charge of new Merchant on Record (MOR) product development using

- Fine-tuning of OpenAI model with Nodejs for text classification improving Incorporation query classification process.
- Rebuilding external integration infrastructure software utilizing React + Typescript to enable external partners to integrate swiftly with our APIs, and manage API Keys and their customer queries efficiently.
- Observability and alerting analytics dashboard using Kusto Query on Azure app insights to monitor performance & bugs across all frontend platforms.
- Writing automated unit/integration/end-to-end tests using Jest/React-Testing Library/Cypress to ensure high test coverage of company products and reliability.
- Directing weekly service evaluation meetings with all engineers (Assigning, and tracking errors reported on all company applications by Azure app insights/ Sentry to improve system reliability) with an 80% reduction in bugs.

### **Frontend Engineer**

**July.2020 - May.2022**

IT Scope Solutions, United Kingdom..

Built, deployed, and managed asset financing software, B2B software (scheduling solution, promotions, e-wallet), LPG Ordering software, private community portal, real estate platform, and many more.

- Helped to define frontend engineering best practices and processes which resulted in a 50% increase in team efficiency, collaboration, and a neater codebase.
- Collaborated with designers to build interactive and engaging interfaces with 70% customer satisfaction in projects, also coordinating clients' expectations, design, and business logic.
- Designed and built responsive websites and web applications using Nextjs, React & Redux/Context API for state management.
- Deployed frontend applications utilizing AWS Amplify, Netlify & Vercel
- Analyzed business requirements of various clients and coordinated frontend team from project scoping to development to deployment.
- Built a private community web portal with React, Redux toolkit, and Chakra UI. The Portal features dark mode, various admin levels, and a live feed amongst others.

### **Frontend Developer**

**Mar. 2019 – Jul. 2019**

Tony Osime & Associates, Lagos, Nigeria

Managed the business website and web presence centered around employee training & productivity. Selling business to C-suite executives through technology.

- Co-designed, managed, and monitored the company site for performance and increased page visits, search engine ranking, user experience, and site interface.

- Reviewed and tweaked weekly articles on digital transformation and technology to appeal to the target audience and increased page visits by 10%.
- Prepared weekly progress reports which enabled the management team to make better business decisions based on the numbers.
- Optimized images and code to increase Time on Page by 30 seconds using CDN and caching which increased page ranking by 100% and reduced bounce rate.
- Optimized site SEO and increased page ranking from 3rd page to 1st page on Google search engine utilizing compelling keywords amongst other measures.

## **VOLUNTEER EXPERIENCE**

- [CloudBees Jenkins contributor](#)
- [SheCodeAfrica Mentor](#)  
Taught young women in Africa trying to break into the tech space Javascript.

## **CERTIFICATIONS**

- [Blockchain Developer](#)
- [Unity Essential Pathway](#)
- [GraphQL Developer Associate](#)
- [Azure Fundamentals](#)
- [Microsoft Interns 4 Afrika](#)